



## ASABE CHICAGO SECTION April 21, 2021 Meeting



**WHAT:** **“The History of International Harvester’s Ag Business – from Cyrus McCormick to the 1980s”.**  
*A virtual presentation by Tom Clark, Navistar’s Corporate Historian.*

**WHEN:** **Wednesday, April 21, 2021**  
**6:30 PM Start Time**

**WHERE:** **Virtual Event From Your Computer**

**COST:** **This event is free, but registration is required.**

**TO REGISTER:** Go to <https://na.eventscloud.com/ch21>

This event is open to all interested people in the Chicagoland area. Registration is open until the meeting starts.

### **SCHEDULE:**

**6:30 – 8:00 PM Presentation by Tom Clark**

**8:00 – 8:30 PM Q & A Session**



The presentation will contain some never before seen photos, pictures, and documents related to International Harvester Company.

**Attention Professional Engineers:** This meeting will count for 2 PDH (Professional Development Hours.) You can request your PDH certificate when you register online. It will be emailed to you after the event.

### About Our Speaker:



Tom Clark spent much of his 49 year career working as a graphic designer at design firms and ad agencies in Chicago. Clients included such notables as Abbott Labs, Dean Foods, Northern Trust, Sony, McDonald's and Rolling Stone Magazine's first chief photographer, Baron Wolman.

In 2005 while working at Navistar's ad agency, Tom was asked to design a history book that encompassed all of Navistar's history dating back to Cyrus McCormick. As part of a team Tom spent 2 years creating a 256 page coffee table book with more than 1000 images. Although he did not write or research the book, he became fascinated with the company's history. After the book was published in 2007, Tom continued to study the history as a hobby. In 2011 Navistar acknowledged Tom's interest and hired him to become the company's historian – the 6<sup>th</sup> in a long line dating back to 1894.

Since 2013 Tom has done double duty as a graphic designer at Navistar, spending 2 years in the Industrial Design department and 3 years with the connected vehicles group.

As the historian Tom routinely makes tailored presentations and publishes article for both internal and external audiences.

Tom has also provided history and design services for CNH Industrial's Case Construction Equipment division creating displays for trade shows including Case's 175<sup>th</sup> anniversary at ConExpo in Las Vegas. He has been a member of the SAE's Mobility History Committee for the last few years.



### Note:

*If you would like to become more involved with ASABE Chicago either as a volunteer for one of our presentations, or with our work with STEM, or even as an officer, please contact us. Also, if you have an idea or suggestion for an event, please contact us.*

*Our events will likely continue to be virtual for a while longer, so any suggestions for an event that would include working with people far from Chicago area is something that can be done very easily using a virtual meeting format.*

*Please contact: Dave Sandfort at [dj.sandfort@yahoo.com](mailto:dj.sandfort@yahoo.com) or 630-207-1951*